



Why e-Learning? Why Not? It Works!

Why are so many companies switching to eLearning? Simply put, eLearning delivers more training to more people for the fewest dollars.

It's flexible, fast, and convenient. It saves time, money, and resources. And it delivers measurable, tangible results. Students love it, they set the schedule!

Today's world is driven by access, information, and speed. The key to success is moving knowledge from the people who have it to the people who need it. eLearning gives you the power to do exactly that. Virtually anyone can sharpen skills or develop new ones. Pick up quick tips or launch a whole new career. Earn an IT certification or enhance business skills. The possibilities are just beginning! Try it free, call Centralian today!

Achieve Results

Any way you look at it, results matter. Success or failure is measured by every organization's ability to positively impact the bottom line. Competitive differentiation. Increased customer loyalty. Business transformation. Accelerated product launches. Tangible results like these are achieved only when you invest in your human enterprise.

Increase Productivity of Workforce

Improve and assess employee competencies. Define knowledge levels and skill sets of employees. Manage continual learning programs that enhance skills. Increase the speed of new technology implementations. Reduce knowledge gaps, providing for effective teamwork. Reduce operating errors. Share best practices and methodologies across the enterprise, saving money in operating costs through increased productivity.

Reduce Training Costs

Reduce expensive on-site training programs. Make learning available to a global audience. Update programs and information at Internet speed. Eliminate cost-burdened production of materials by providing online accessibility. Reduce time away from the office.

Gain Competitive Advantage

Shorten sales cycle. Develop products that meet customer's demands. Increase product knowledge of employees and customers. Promote innovative thinking among your workforce. Differentiate product offerings by providing e-Learning as a value added service.

Drive Business Transformation

Clearly communicate and align workforce with new corporate strategies. Effectively integrate the enterprise post mergers and acquisitions. Provide training to help implement new enterprise systems such as CRM and ERP, in a matter of weeks rather than years. Educate entire enterprise of processes that effect business change.

Launch Products Faster

Ensure products are launched to the entire value chain with accurate market positioning. Shorten product development cycles. Launch new products and services globally. Train before, during and after your launch.

Improve Customer Loyalty

Help employees and customers better understand the intricacies of products and services offered. Ensure a consistent customer experience. Enhance customer relationships. Increase the value of product / service. Improve customer service by helping clients solve their own problems.

Train Globally 24/7

Remove the bounds of geography with e-Learning. Provide accessibility to world-class learning solutions any time and anywhere. And global enterprises can reach all audiences through localized content and technologies.

Eliminate Knowledge Gaps

Companies understand today that their most valuable asset is human capital. Investments made to retain knowledge and eliminate skill-set differentials affect the bottom line. Know what skills employees possess and what skills are needed to improve production, service and overall performance. Fill in the gaps with the appropriate learning.

Educate the Extended Enterprise

Learning is not only required within the walls of the enterprise, but extended out to the entire value chain. Customers, channel partners, vendors, distributors, alliances and unions need to have the same knowledge as employees. Increase the use of the product, value of the service and most importantly grow revenues. Shorten sales cycles, improve time to market and add value to your products.

Ramp New Hires Faster

Assessing skills and a knowledge level defines opportunities for critical training to accelerate an employee's performance and productivity. Affecting sales and production, fully trained workforces give organizations a competitive edge. Provide access globally 24/7.

Re-skill and Retain Employees

Trained employees are satisfied employees. Learning, education and cross training on new technologies increases employee efficiency, and knowledge sharing keeps skills current. Employees can also develop new skills for career development. New processes can be implemented faster with an educated audience.

Increase Job Satisfaction

Knowledge + confidence = satisfaction. A satisfied employee leads to increased customer support and productivity - not to mention lower turnover. Confident employees not only positively impact the company's image; they are more productive.