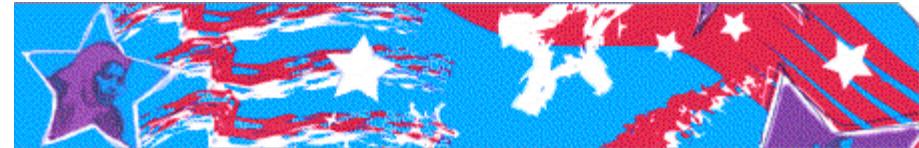


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Diversity is more than different people.

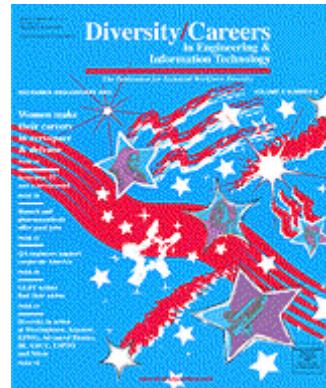
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## News & views

# Centralian Consulting aims to serve small business



George Williams, president, and Quelina Jordan, founder and CEO of Centralian.

Cleveland, OH – George K. Williams and Quelina M. Jordan have launched Centralian Consulting Services ([www.centralian.com](http://www.centralian.com)) to serve the information, business management and diversity needs of small- to medium-sized businesses. Centralian is also collaborating with New Horizons ([onlineanytime.newhorizons.com](http://onlineanytime.newhorizons.com)) to offer 24-hour computer-based training in technical and management areas.

"Right now, many small businesses are being started and spun off, and many bigger consulting firms don't have time to work with them," Jordan explains. "We can help them move forward, hold their hands or give them a push when necessary."

The two entrepreneurs have a range of skills between them, including Web development,

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Diversity in action

at Advanced Bionics, AMCC, Argonne, International Rectifier, KPMG, Nikon, USPTO and Westinghouse

diversity training and high-level recruiting with a diversity focus. They have worked on the business and technology sides of government and private firms. "I see a synergy in being able to address both sides of an issue," Williams says. "We can talk about a firm's website and the team that's needed to build and maintain it."

Jordan and Williams announced the new company at the national conference of Black Data Processing Associates (BDPA) in August. Williams is a long-time BDPA member and former national president. "I've come full circle with BDPA," he says, "from member to president and now to vendor."

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